

Date: 5-Nov-12
TO: Susie Toma
Cheryl Long
FROM: Dawn Tavoletti

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

RE: **Political Rebate**
Candidate: M Smith
Week of: 10/29 - 11/4
Contract Number: 339154 - HL 6401846

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
24	9-11P Sat	:30	\$1,275	5	1	\$1,200	\$75
36	530-6A Sat	:30	\$500	2	1	\$250.00	\$250

TOTAL REBATE (Gross) \$325.00
(Net) \$276.25



Billing Adjustment Form

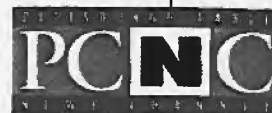
☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency

Message Media

Write-up Date

11/5/12

Client

Poll M. Smith

Requested By

DTavoletti

Campaign/Title

Oth/PA

Resolution Date

Reason:

Customer Deduction

Sales Person Error

Billing Error

Traffic Error

Separation/Scheduling Problem

Late Run

Other

Reference:

Invoice No.

Invoice Date

Contract No.

339154

Explanation of Adjustments by Requestor:

LUC

Additional Explanation by

GROSS Amount to be Credited: \$ 325.00

Debited: \$

NET Amount to be Credited: \$ 276.25

Debited: \$

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

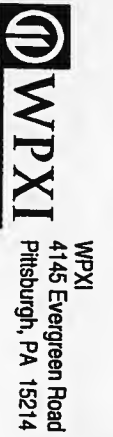
2. Local/National Sales Manager: DTavoletti Approved ☒ Date 11/5

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSI _____



Message Media
100 Albany Street
New Brunswick, NJ 08091

Contract # 339154
Schedule Dates 10/30/12-11/04/12
Advertiser Pol/M Smith/D/OTH/PA (16939)
Agency Message Media (5658)
Product Political - State Candidate (1071)
Brand POL/M SMITH/D/OTH/PA (137373)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Date Entered 10/29/12
Last Modified 11/02/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06401846
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,951.25
Net Total \$67,723.75
Sales Tax

/
N/A
National/Political
Standard
MATT SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** FRIENDS OF MATT SMITH

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Nov. 2012 65 \$79,675.00
Grand Total: 65 \$79,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	M/G For 23.0.1 / Prime	11/03/12-11/03/12	5	:30	9p- NBC Movie of the Week 9-11P							1		1	\$1,275.00	1200 \$1,275.00	Pittsburgh (WPXI)	Rudy 9-11P/ mg	11/1/12
25.0	Normal Line / Preempt	11/03/12-11/03/12	4	:30	5:30A- 6A (EST)							1		1	\$500.00		Pittsburgh (WPXI)	p/e pm chg/ News 530a-6a/10	11/1/12
26.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	6A- 8A (EST)							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	Sat am News 6a-8a/11	11/1/12
27.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	8A- 10:30A (EST)							1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	Sat am News 8a-1030a/12	11/1/12
28.0	Normal Line / Prime	11/03/12-11/03/12	2	:30	9p- NBC Movie of the Week 9-11P							1		1	\$4,050.00	\$4,050.00	Pittsburgh (WPXI)	NBC MOVIE 9-11P/13	11/1/12
29.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	1:30A- Jerome Bettis 1-130A							1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	JEROME BETTIS 1A /14	11/1/12
30.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN AM NEWS 530A-8A/ 15	11/1/12
31.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)							1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	SUN AM NEWS 8A-10A/16	11/1/12
32.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	11A- OUR REGIONS BUSINESS							1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	ORR 11A-1130A/17	11/1/12
33.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	12P- Judge Judy 12-1230P							1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	JUDGE JUDY 12-1230P/ 18	11/1/12
34.1	Normal Line / Spot	11/04/12-11/04/12	2	:30	2:30P- NBC Sports 230-330P							1		1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	NBC SPORTS 230P-330P/ 19	11/1/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

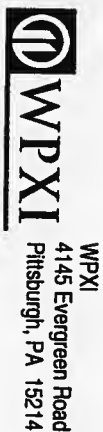
Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Message Media
100 Albany Street
New Brunswick, NJ 08091

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Agency Message Media (5658)
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Sales Office Telerep/Washington DC
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	12:35A- Law & Order 1230-130A								1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	LAW & ORD 1235A-135A/20	11/1/12
36.0	M/G For 25.0.1 / Spot	11/03/12-11/03/12	2	:30	5:30A- IMPACT							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	IMPACT/10	11/1/12
37.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	6A- 8A (EST)							2		2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	NEWS 6-8A/	11/2/12
38.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	8A- 10:30A (EST)							2		2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-1030A/	11/2/12
39.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	1:00A- Jerome Bettis 1-130A							1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	BETTIS 1-130A/	11/2/12
40.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)							2		2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	NEWS 530-8A/	11/2/12
41.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)							2		2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-10A/	11/2/12
42.1	Normal Line / Spot	11/04/12-11/04/12	3	:30	11A- OUR REGIONS BUSINESS							2		2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	OUR REGION'S BUSINESS 11-1130A/	11/2/12
43.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	12P- Judge Judy 12-1230P							1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	JUDGE JUDY 12N-1230P/	11/2/12
44.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	12:35A- Law & Order 1230-130A							1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	LAW & ORDER 1235-135A/	11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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